

ADVANCE EARLY LEARNING

With Dolly Parton's Imagination Library

Supporting the Imagination Library is a powerful way to make a lasting impact on the lives of children in our community. With your support, children birth to age 5 receive a book every month at no charge. Local sponsors are critical in helping us fulfill a 5-year commitment to each child and every \$1,000 gifts an entire year of books to 40 local children. Annual book costs for United Way of Benton & Franklin Counties to host the Imagination Library exceed \$158,000 and we rely on sponsorships to keep the program in our community.

United Way Supporter: \$250

- One Sponsor Recognition Post on Social Media Platforms
- "Proud Supporter of United Way" Window Decal.

Nursery Rhymes Sponsor: \$500

- *All of the above benefits plus:*
- Big Check Photo Opportunity with Stand-Up Dolly
- Name on Website

Fairy Tales Sponsor: \$1,000

- *All of the above benefits plus:*
- Logo/Organization Name on Website
- Shared Sponsor Recognition in Monthly Newsletter – 1 month
- "Champion of United Way" Premium Window Decal.

Fables & Folk Tales Sponsor: \$2,500

- *All of the above benefits plus:*
- One Month Recognition on Books Mailed in Benton OR Franklin County*
- An Invitation to Our Donor Leadership Event

Myths & Legends Sponsor: \$5,000+

- *All of the above benefits plus:*
- One Month Exclusive Recognition in Monthly Newsletter
- Exclusive Recognition on Books Mailed for One Month

**Lower sponsor levels may also receive one month's recognition on books in Benton or Franklin County, on a space available basis only and/or shared recognition.*



77%

of families who receive Imagination Library books read once a day or more with their children

Reading together at an early age is the #1 thing parents can do to prepare their child for kindergarten.



For more info
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