# ADVANCE EARLY LEARNING

# With Dolly Parton's Imagination Library

Supporting the Imagination Library is a powerful way to make a lasting impact on the lives of children in our community. We need your support to gift books to local children who have the least access to books. Every enrolled child receives a book each month until their 5th birthday at no charge to the family. Local sponsors help us fulfill a 5-year commitment to each child. Every \$1,000 gifts an entire year of books to 50 local children.

### Nursery Rhymes Sponsor: \$1,000

- Logo/Organization Name on Website
- Sponsor Post Recognition on Social Media Platforms 1 post
- Big Check Photo Opportunity with Stand-Up Dolly

#### Fairy Tales Sponsor: \$2,500

- Logo/Organization Name on Website
- Sponsor Post Recognition on Social Media Platforms 1 post
- Big Check Photo Opportunity with Stand-Up Dolly
- Shared Sponsor Recognition in Monthly Newsletter 1 month

## Fables & Folk Tales Sponsor: \$5,000

- Logo/Organization Name on Website
- Sponsor Post Recognition on Social Media Platforms 2 posts
- Big Check Photo Opportunity with Stand-Up Dolly
- Exclusive Sponsor Recognition in Monthly Newsletter 1 month
- Shared Recognition on All Books Mailed 1 month
- Two tickets to United Way's Annual Spirit of Philanthropy Event in July

#### Myths & Legends Sponsor: \$10,000

- Logo/Organization Name on Website
- Sponsor Post Recognition on Social Media Platforms 3 posts
- Big Check Photo Opportunity with Stand-Up Dolly
- Exclusive Sponsor Recognition in Monthly Newsletter 2 months
- Exclusive Recognition on All Books Mailed 1 month
- Table of (6) to United Way's Annual Spirit of Philanthropy Event in July



77%

of families who receive Imagination Library books read once a day or more with their children

Reading together at an early age is the #1 thing parents can do to prepare their child for kindergarten.



